

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
John B. FERBER et al.)	Group Art Unit: 2439
)	
Application No.: 09/610,197)	Examiner: Christian A. LaForgia
)	
Filed: July 1, 2000)	Confirmation No.: 6838
)	
For: OPTIMAL INTERNET AD)	
PLACEMENT)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

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Respectfully submitted,

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Dated: September 17, 2010

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